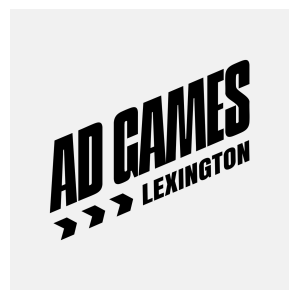


BRAND

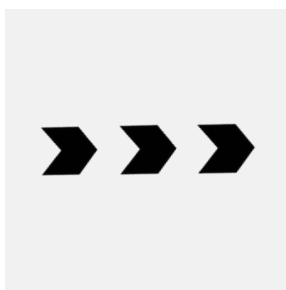
02	Logo Usage
03	Colors
04	Typography
05	Logo Varients
06	Photo Mockups
07	Social Mockups

AD GAMES
LEXINGTON

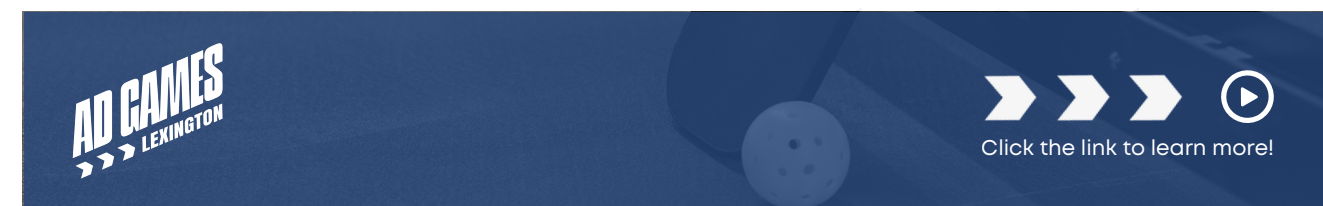
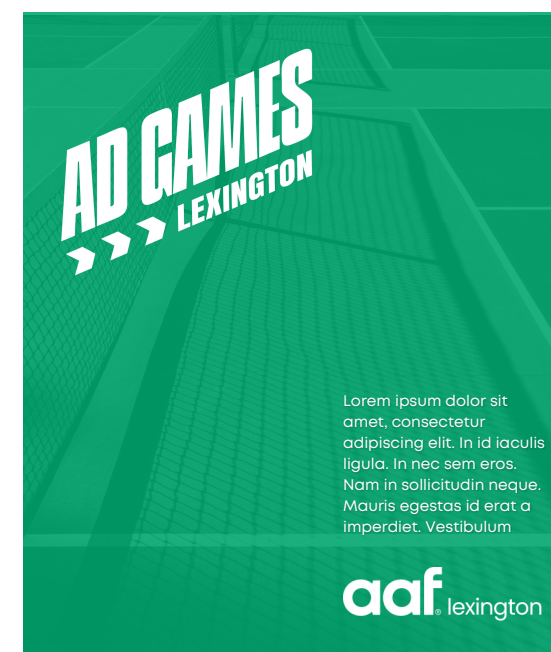
LOGO USAGE & PLACEMENT



Horizontal Logo



Logomark



COLORS

#1A4DA5

RGB (26, 77, 165)
CMYK (26, 0.53, 0.00, 0.35)
LEX BLUE

#01A870

RGB (1, 168, 112)
CMYK (0.99, 0.00, 0.33, 0.34)
PICKLEBALL COURT GREEN

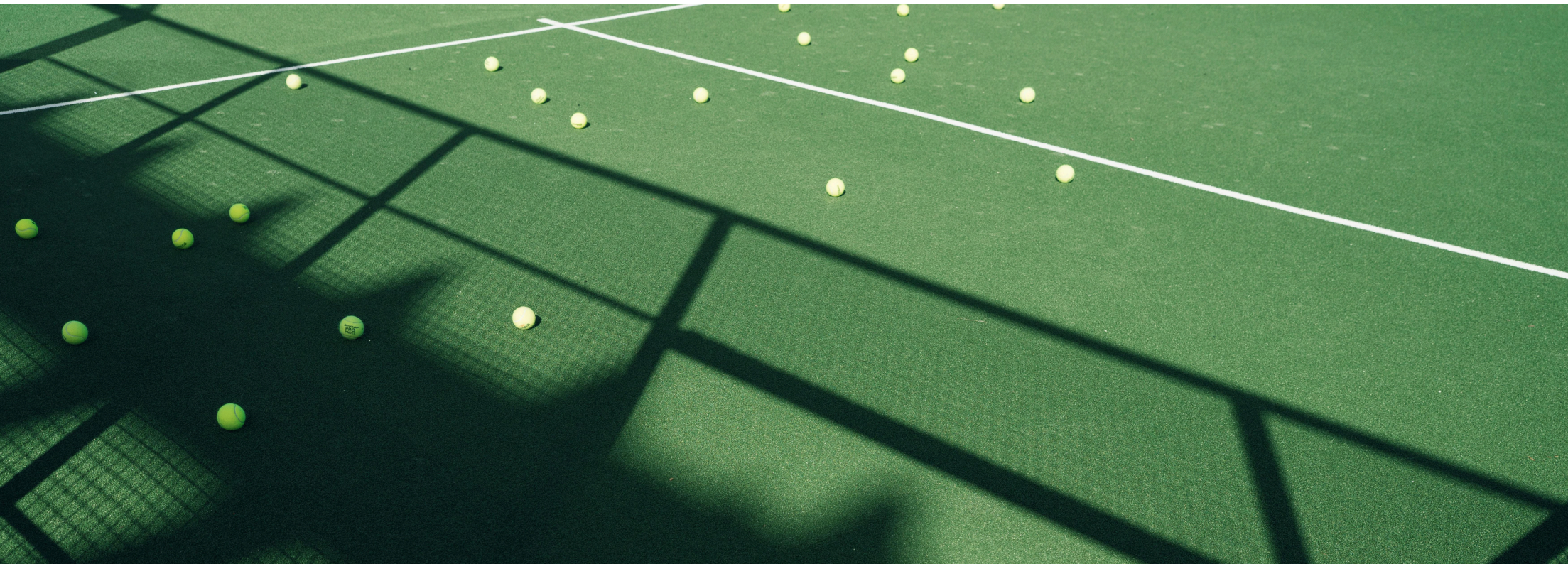
#E1C407

RGB (225, 196, 7)
CMYK (0.00, 0.13, 0.97, 0.12)
SPIRIT YELLOW

#D62F6D

RGB (214, 47, 109)
CMYK (0.00, 0.78, 0.49, 0.16)
AAF PINK

TYPOGRAPHY



ANTON - REGULAR

AA

AA BB CC DD EE FF GG HH II JJ KK LL MM
NN OO PP QQ RR SS TT UU VV WW XX YY ZZ
`-=[]\;’,./~!@#\$\$%^&*()_+{}|:”<>?
0123456789

aa bb cc dd ee ff gg hh ii jj kk ll mm nn
oo pp qq rr ss tt uu vv ww xx yy zz
`-=[]\;’,./~!@#\$\$%^&*()_+{}|:”<>?
0123456789

MONT - BOLD

aa

AA BB CC DD EE FF GG HH II JJ KK
LL MM NN OO PP QQ RR SS TT UU
VV WW XX YY ZZ
`-=[]\;’,./~!@#\$\$%^&*()_+{}|:”<>?
0123456789

aa bb cc dd ee ff gg hh ii jj kk ll
mm nn oo pp qq rr ss tt uu vv ww
xx yy zz
`-=[]\;’,./~!@#\$\$%^&*()_+{}|:”<>?
0123456789

Title - Anton

HEADING 1

Subtitle - Mont Bold

Heading 2

Body Text - Mont Regular

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In id iaculis ligula. In nec sem eros. Nam in sollicitudin neque. Mauris egestas id erat a imperdiet. Vestibulum ante ipsum

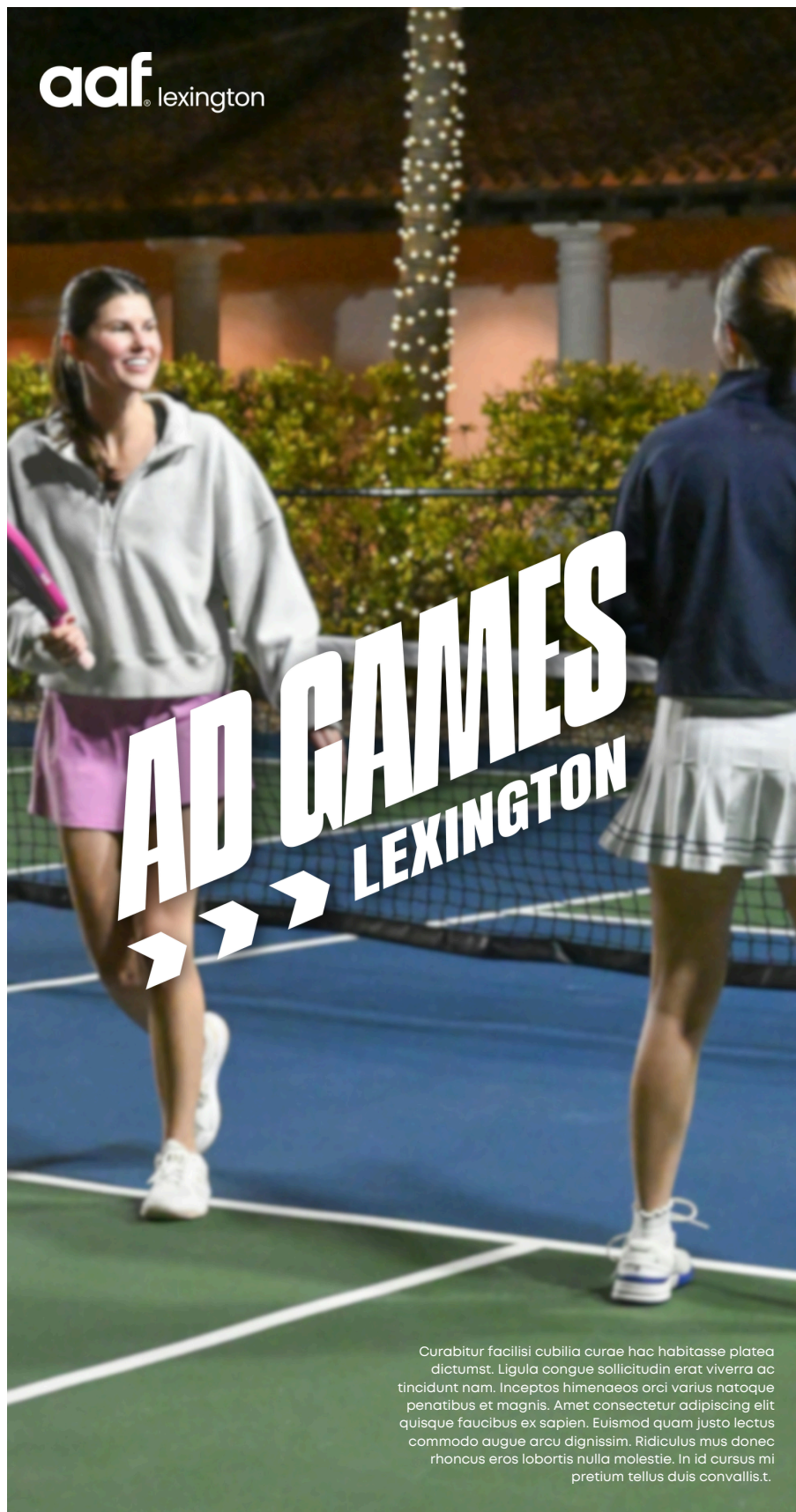
Accent Text - RRR Climax

ACCENT TEXT

LOGO COLOR VARIATIONS

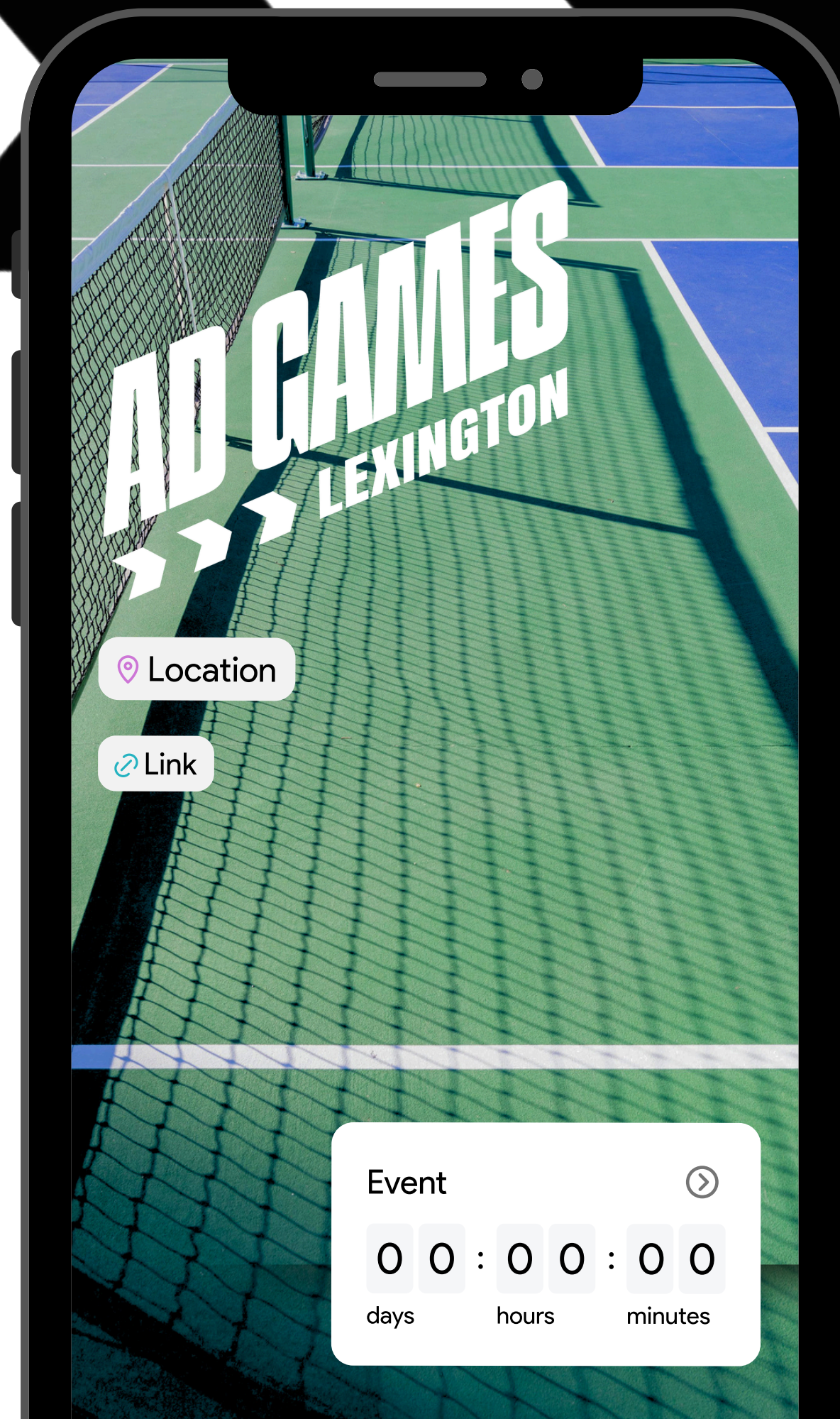
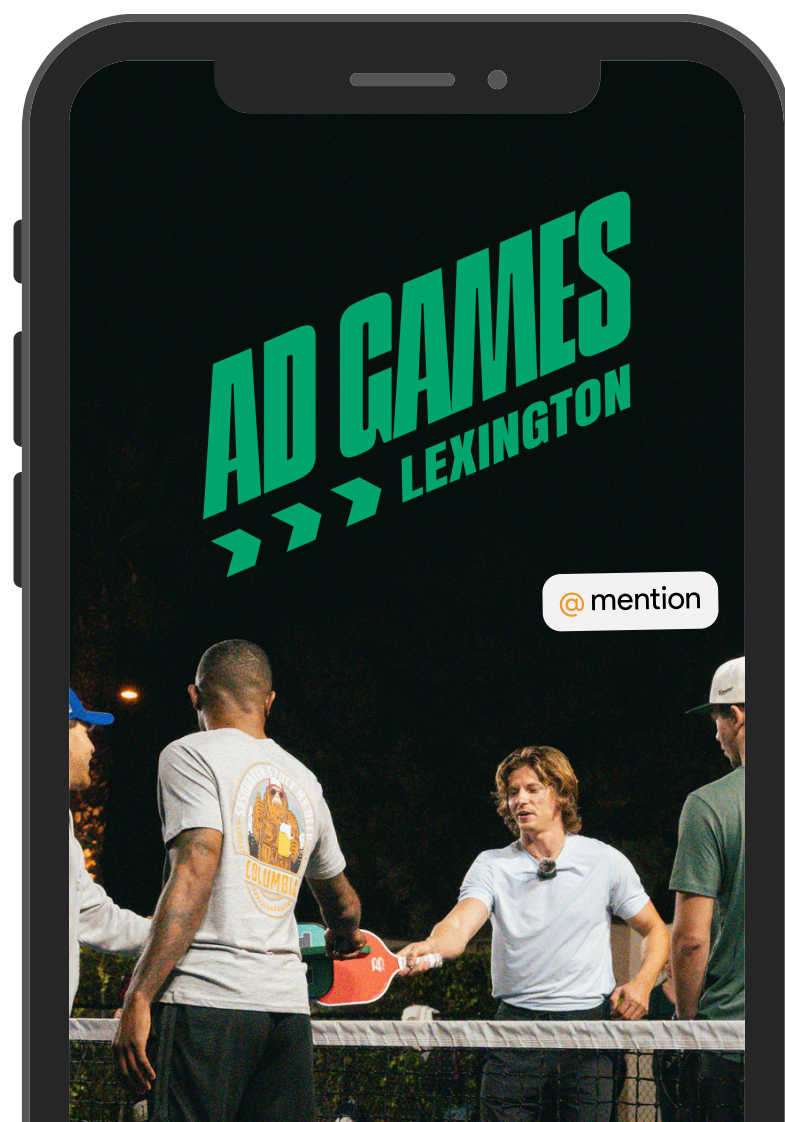


PHOTO INSPO



SOCIAL MEDIA

Posts should be made on LinkedIn, Instagram, and Facebook. Reels will capture live updates, and posts will draw audiences to the event.



AD GAMES

LEXINGTON

Game On.